

**| Stati Uniti D'America**

# THE IMPRESSION

WHERE FASHION GETS CREATIVE



## For The Two Houses Under The Prada Group – Fall 2023 Line Blends Classic Designs with Modern Aesthetics

For the upcoming Fall/Winter 2023 season, [Miu Miu](#) has partnered with Church's shoes, merging the elegance of the long-established brand with the contemporary flair associated with [Miu Miu](#). The collection's introduction features an evocative image campaign where models in the latest [Miu Miu](#) apparel pose with the collaborative Church's X [Miu Miu](#) footwear, using a gentleman's armchair upholstered in [Miu Miu](#) fabric as a backdrop.

'[The collaboration] infuses the formality of the heritage brand with the free spirit the [Miu Miu](#) name represents,' says the house.

This collaboration introduces brogues and double monk strap shoes that combine the aesthetics of both brands. Designed in classic black and tobacco hues, the Church's X [Miu](#)





Miu shoes are crafted in glossed brushed leather and possess a more rounded shape than their original counterparts. Traditional leather soles have been replaced by flexible, non-slip rubber, maintaining the intricate serration familiar to both styles. Notable features include the Miu Miu logo on the tongues and embossed on the sides of the soles, as well as the Church's X Miu Miu logo on the insoles. The double monk strap design also incorporates the quintessential wing-tip motif, highlighting Church's British roots.

This partnership exemplifies Miu Miu's distinctive approach of intertwining the classic with the modern. The comforting embrace of time-honored designs is both acknowledged and innovatively interpreted to produce a refreshing perspective.

Starting August 29, the Church's X Miu Miu collection will be exclusively previewed on miumiu.com, followed by availability in Miu Miu stores from September 6th.











## Prada Keeps Collab Game in the Family With Church's x Miu Miu Tie-Up



### Church's x Miu Miu

LENGUA/COURTESY OF MIU MIU

FAMILY TIES: A family footwear affair is marking the Church's x Miu Miu collaboration dropping just in time for back-to-school season.

Both operating under the umbrella of Prada Group, the brands have joined forces on two shoes styles merging Miu Miu's playful spirit with Church's artisanal formality and offering a new take on the latter's distinctive designs.

First seen on the catwalk of the Miu Miu fall 2023 fashion show in Paris earlier this year, the collection includes brogues and double monk strap styles crafted in glossed brushed leather and available in classic shades of black and tobacco.

The styles have been tweaked compared to Church's original designs to have a broader, rounded shape and feature a sportier rubber sole compared to the traditional leather one. An embossed Miu Miu logo stands out on the shoe tongues and the side of soles.

Miu Miu, Church's, shoes, collaboration" id="7dfa2a2"> Church's

x Miu Miu

LENGUA/COURTESY OF MIU MIU

The collection will launch exclusively on Miu Miu's e-commerce from Tuesday before hitting the brand's physical stores from Sept. 6.

On Thursday, a dedicated advertising campaign featuring models Rejice Chuol and Annabelle Weatherly was released to further promote the tie-up ahead of the launch. Photographed by Lengua and styled by Lotta Volkova, the talents are portrayed while posing on an armchair upholstered in archival Miu Miu fabric while donning key looks of the fall 2023 collection.

Miu Miu, Church's, shoes, collaboration" id="540d3939">

Church's x Miu Miu LENGUA/COURTESY OF MIU MIU

Church's history can be traced back to 1617, but the British footwear specialist was officially established in 1873 and still manufactures its handmade formal shoes in its



, shoes, collaboration" id="540d3939">

**Church's** x **Miu Miu** LENGUA/COURTESY OF MIU MIU

**Church's** history can be traced back to 1617, but the British footwear specialist was officially established in 1873 and still manufactures its handmade formal shoes in its Northampton historical factory. The brand, which has been part of **Prada** Group since 1999, has collaborated with other hot fashion labels before, including Off-White and Noir Kei Ninomiya.

As for **Miu Miu**, one of its buzziest collaborations in the shoe-sphere was with New Balance, as Miuccia **Prada** reimagined the 1980s New Balance 574 sneaker with raw-cut edges emphasizing construction through deconstruction. Rendered in white, khaki and blue tones, the co-branded style debuted on **Miu Miu**'s spring 2022 runway, which marked one of the label's most viral collections thanks to its new take on American preppy via ultra-crop sweaters, shirts and pleated skirts that ignited the new revival of the Y2K miniskirt trend that followed.

**Miu Miu**, **Church's**, shoes, collaboration" id="4ab8a30f">

**Church's** x **Miu Miu** LENGUA/COURTESY OF MIU MIU

*This story was reported by WWD and originally appeared onWWD.com.*



| **Francia**



# Miu Miu et Church's signent les mocassins stars de la rentrée

La maison italienne et le chausseur anglais dévoilent les chaussures stars de  
l'automne-hiver 2023-2024.

PAR CHLOÉ CASTANHEIRA

24 août 2023



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automne-hiver 2023-2024, **Miu Miu** et le fabricant de chaussures britannique **Church's**  
s'associent le temps d'une collection capsule inédite.

## La collection Church's x Miu Miu met à l'honneur les chaussures stars de l'automne

Pile dans la tendance *officewear* de la rentrée, la collection se compose de quatre modèles de mocassins conjuguant le savoir-faire de **Miu Miu** et de **Church's**. Aperçus lors du défilé automne-hiver 2023-2024 de la maison italienne, ces classiques du vestiaire masculin comme féminin reviennent en force cet automne. Par le biais de cette collaboration, **Church's** et **Miu Miu** entendent donner une nouvelle dimension aux mocassins et en faire de véritables indispensables du quotidien.



## Les mocassins Church's x Miu Miu au service du confort et de la durabilité

Chic et raffinées, les chaussures sont fabriquées en cuir brossé brillant et se parent de tons intemporels, adaptables à n'importe quelle occasion : du noir profond au brun tabac. Les plus : la semelle en caoutchouc moulé antidérapante qui garantit confort et praticité à celle qui les porte ainsi que la double bride ornée d'un motif dentelé, typique du style du label britannique. Le logo **Miu Miu** quant à lui, se distingue sur la languette des mocassins. La collection sera disponible en avant-première sur [miumiu.com](http://miumiu.com) à partir du 29 août et dans les magasins **Miu Miu** à partir du 6 septembre.







# MIU MIU WOMEN'S TALES AT THE 2023 VENICE FILM FESTIVAL - CRASH Magazine



Août 29, 2023 | CINEMA, FASHION

MIU MIU WOMEN'S TALES AT THE 2023 VENICE FILM FESTIVAL width 10 0 height 6 5 id 4f2a9a33

On the occasion of Venice Film Festival's "Giornate degli Autori", on September 3rd 2023, **Miu Miu** is to premier its latest commission from its Women's Tales series *Stane*, directed by the Cannes Camera d'Or prize winning Croatian filmmaker Antoneta Alamat Kusijanović, together with its #25 commission "Eye two times mouth", directed by Mexican independent film director, screenwriter, and producer Lila Aviles.

Commissioned by **Miu Miu**, Women's Tales began life in 2011 as a continuous collection of unique short films telling women's stories through the distinct eye of some of the world's most heralded female filmmakers. So far the series celebrates twenty-six individual pieces, spanning the hypnotising and emotive spheres of each of their creators. Fizzing with political plights, generational displacement, and lively protagonists, Women's Tales is an archive of feminist intuition and touching stories that mark the 21st century and juxtaposed the question of vanity against the wider more complex issues facing women today. Exploring the contradictions around appearance, power, pleasure and sensuality, the Women's Tales directors pose intimate questions and food-for-thought in visually stunning cinematic masterpieces that traverse cultures and geographies. **Miu Miu**'s Women's Tales are told through the elegant acting of noted actresses and models embodying the **Miu Miu** spirit and attitude.

The Gentlewoman's Penny Martin will hold a two-day conversation program on the 3rd and 4th September at the festival, bringing together a selection of the directors, advocates and advisors. The aim of the discussion is to highlight the current stakes at play in the field of filmmaking for women in the immediate environment, acknowledging



challenges but also brain-storming game-changing opportunities.

**Miu Miu** will also reveal the new **Miu Miu** Women's Tales Committee, a group of distinguished film-world thought leaders who will steward the influential short-film series into its next era. Consisting of award-winning filmmaker and director of Women's Tales #5, Ava DuVernay; renowned actress, writer and director Maggie Gyllenhaal; and two-times Academy Award winning costume, production, and set-designer Catherine Martin, alongside co-founding Committee members **Miuccia Prada** and Verde Visconti, the Committee will shape the intellectual, cultural and industry direction of Women's Tales.

### **MIU MIU WOMEN'S TALES PROGRAM IN VENICE**

#### **Sunday September 3rd 2023**

11:15AM Screening of Women's Tales #26 Stane by Antoneta Alamat Kusijanović and #25 Eye Times Two Mouth by Lila Avilés

3:00PM Conversation with Antoneta Alamat Kusijanović and actress Danica Curcic, moderated by Penny Martin: "Persistent vision: the indefatigable filmmaking of Antoneta Alamat Kusijanovic."

#### **Monday September 4th 2023**

11:00AM Conversation with Women's Tales Committee (Ava DuVernay, Catherine Martin and Maggie Gyllenhaal), moderated by Penny Martin: "Female film forthcoming: the new **Miu Miu** Women's Tales committee sets out its stall."

[www.miumiu.com](http://www.miumiu.com)

[@miumiu](https://www.instagram.com/miumiu)





**| Spagna**



## **Church's x Miu Miu : así son los zapatos que prometen arrasar este otoño**



Ambas etiquetas han unido fuerzas para el lanzamiento de una línea de zapatos que aúna lo mejor de las dos firmas y combina a la perfección la artesanía y el diseño contemporáneo.

Por Sara Ullate Publicado: 24/08/2023

- Estas son las colaboraciones de moda más deseadas
- Sacai x Carhartt: la colaboración más 'cool' del momento
- Todas las campañas de moda y belleza de 2023

Cada vez es mayor el número de firmas que deciden unirse para lanzar piezas y/o colecciones exclusivas con el firme objetivo de llegar a otros públicos, aumentar su repercusión o simplemente reinventarse. **Miu Miu es una de las que apuesta firmemente por esta corriente y su última colaboración junto a la emblemática firma de calzado Church's así lo confirma.**

Ambas etiquetas, que pertenecen al grupo **Prada**, han unido fuerzas para el lanzamiento de una colección de calzado para la inminente temporada otoño-invierno 2023-2024 "infundiendo la formalidad de la marca tradicional [**Church's**] con el espíritu libre que representa el nombre **Miu Miu**", tal y como apuntan en el comunicado emitido a los medios de comunicación. Los zapatos, que verán la luz a finales de agosto a través de la web [miumiu.com](http://miumiu.com) y en puntos físicos el próximo 6 de septiembre, han sido incorporados a una campaña dirigida por el director creativo Edward Quarmby y captada bajo el objetivo del fotógrafo Lengua, en la que además los modelos lucen la colección *ready-to-wear* de **Miu Miu**.





Photographer: Lengua/ Cortesía [Miu Miu](#)



Photographer: Lengua/ Cortesía [Miu Miu](#)

Se trata de unos **zapatos brogue** elaborados en piel brillante con forma más redondeada y ancha que los originales en los que se inspiran. Cuentan con una suela de goma moldeada maleable, antideslizante y deportiva que sustituye al cuero tradicional. No falta el dentado estampado que caracteriza a ambos estilos. Además, estos modelos, tanto el clásico en color negro con cordones como el de doble correa, **incluyen el logotipo de [Miu Miu](#) en las lengüetas y el de [Church's](#) X [Miu Miu](#) impreso en las plantillas**, así como "el clásico motivo de punta de ala que subraya los cimientos británicos de [Church's](#)".





Photographer: Lengua/ Cortesía [Miu Miu](#)



Photographer: Lengua/ Cortesía [Miu Miu](#)

Una vez más, [Miu Miu](#) demuestra al público **su firme apuesta híbrida entre lo tradicional y lo contemporáneo**, esta vez de la mano de [Church's](#). Una alianza que promete ser determinante durante los meses de frío y un nuevo hito en la historia de ambas firmas.







Photographer: Lengua/ Cortesía [Miu Miu](#)



Photographer: Lengua/ Cortesía [Miu Miu](#)





**| Regno Unito**

## Miu Miu unites with Church's on this season's cult shoes

Monk-strap shoes and brogues feature in the new Church's x Miu Miu collaboration, which infuses the footwear brand's classic heritage with the Italian house's free-spirited vision



A still from the new Church's x Miu Miu campaign, celebrating the collaboration which comprises monk-strap shoes and brogues  
(Image credit: Film still. Directed by Lengua, courtesy of Miu Miu)

BY [JACK MOSS](#)

PUBLISHED 16 HOURS AGO

In recent seasons, there are few garments that have proved quite as ubiquitous as Miu Miu's sawn-off micro-mini skirt, shown as part of the Italian house's S/S 2022 collection and riffed upon in the seasons that followed (including an equally viral mini tennis skirt and matching polo for A/W 2022).

It placed the Italian fashion house – founded by Miuccia Prada in 1992 as the playful and provocative counterpart to Prada – squarely as the centre of the

contemporary fashion zeitgeist, with shopping app Lyst naming it Brand of the Year for 2022. It's a defining role the house has continued into 2023: this past February in Paris, for her A/W 2023 collection, the designer proposed librarian-style cardigans, low-slung pencil skirts (the waistband of Miu Miu-branded tights revealed beneath), and models with purposefully ruffled hair. The runway images immediately flooded social media.



(Image credit: Photography by Lengua, courtesy of Miu Miu)

## Introducing Church's x Miu Miu

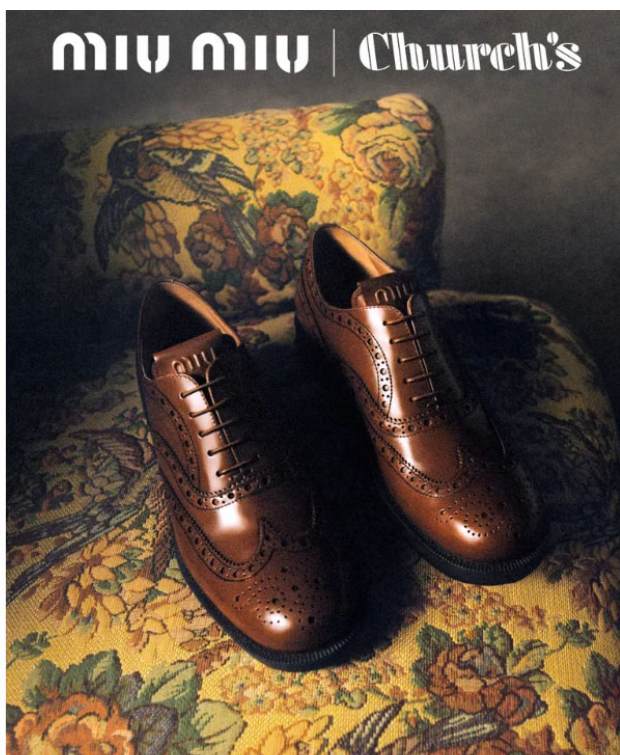
(Image credit: Photography by Lengua, courtesy of Miu Miu)

‘[This collection is about] how fashion and fashion design can change perceptions, of things we think we know,’ Miuccia Prada said of the collection, which played on quotidian dress codes. ‘It’s an invitation to reconsider.’

Included in the collection were pairs of double monk-strap shoes and brogues, a collaboration with historic British footwear brand Church's that has been revealed in full today (24 August 2023) in a new campaign. A play on a perennial classic,

the glossy black and tobacco leather styles will no doubt become one of the season's most-desired styles, cut with a rounder, broader shape than the original Church's styles from which they took their inspiration. Sporty moulded rubber replaces Church's classic smooth-leather soles.

'[The collaboration] infuses the formality of the heritage brand with the free spirit the Miu Miu name represents,' says the house.



(Image credit: Photography by Lengua, courtesy of Miu Miu)

(Image credit: Photography by Lengua, courtesy of Miu Miu)

The accompanying campaign mines this feeling of juxtaposition: models recline on patterned 'gentleman's' armchairs, their shoes resting on the Miu Miu-designed upholstery and striking typically idiosyncratic poses. Coloured tights are worn throughout, setting a blueprint of how to wear the style during the season ahead.

‘Miu Miu’s signature play between the traditional and the contemporary is upheld,’ the accompanying blurb continues. ‘The reassurance of the familiar is at once celebrated and subverted – undone - to create something new.’

*Church's x Miu Miu products will be available in to preorder on [miumiu.com](https://miumiu.com) from August 29, 2023 and in Miu Miu stores from September 6, 2023.*

[miumiu.com](https://miumiu.com)



(Image credit: Photography by Lengua, courtesy of Miu Miu)

(Image credit: Photography by Lengua, courtesy of Miu Miu)





## Miu Miu And Church's Come Together For A Collection Of Elevated Brogues



Thu 24th August

NewsWomenswear BY Bella Koopman

The humble brogue has just been blessed with a bit of Miu Miu magic. For the upcoming season, fashion's golden girl has collaborated with English heritage brand Church's to produce a footwear collection featuring two elevated versions of the historical shoe – one classic lace-up style and one sealed with a double monk strap.

With both brands operating as subsidiaries of Prada Group, their shared fashion family is indeed our fortune. Emulating the shoemaker's traditional approach and pairing it with Miu Miu's aptitude for contemporary style, the customary original is modernised with a swelled and rounded shape. Staying true to Church's focus on wearability, the shoes come in a classic black and tobacco – swapping a leather sole for rubber – nodding to the youthful air synonymous with its collaborator. Smart, sleek and properly preppy, the body of both pairs has been developed using glossed, brushed leather.

Subtle detailing – with the Miu Miu logo raised on the tongue and a Church's x Miu Miu emblem embossed on the sole – keeps the footwear understated whilst maintaining uniqueness. A final nod to Church's longstanding heritage – with the brand harking all the way back to 1873 – the strapped shoe is embellished with a sharp and clean wing-tip symbol.

Accompanying the drop is a still and moving image campaign echoing the paradoxical nature of the pairing: timeless, yet fresh; antequy, but not antiquated. Spectacle-sporting models are seen perching on mustard and blush armchairs upholstered with a floral fabric plucked straight from Miu Miu's vintage vault. Donning an array of sheer pieces handpicked from the Italian brand's most recent ready-to-wear collection – styled by regular collaborator Lotta Volkova – the campaign embodies and elevates grandma chic. With both photographer Lengua and creative director Edward Quarmby frequently working with the luxury house, Miu Miu has delivered once again. If it ain't broke, why fix it?

*Photography by Lengua. Available online from [miumiu.com](http://miumiu.com) from August 29, Church's X Miu Miu will be open for your purchasing pleasures in store from September 6.*

[miumiu.com](http://miumiu.com)